SESTINATION SOLUTION SOLUTION

DISTILLER OF EMOTIONS

AMUS-EUM YOURSELVES!

You've not seen cultural sites like these before!

Keep tapping your foot...

Blues, classical, rock, electro... festivals to be consumed without moderation

On Cognac

Guided tours, unique experience, workshops, exhibitions, fun tours...

A stimulating heritage

An explosive mixture!



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TO CONTACT US

Cognac

Tourist information Office

48, Boulevard Denfert Rochereau 16 100 Cognac **Jarnac**

Tourist information Office

1, Avenue Carnot 16200 Mainxe-Gondeville

Châteauneuf-sur-Charente Seasonal Office

Segonzac **Tourist information Office**

Aire de Loisirs 1, Rue Pierre Viala 16 120 Châteauneuf sur Charente 16130 Segonzac

+33(0)5 45 82 10 71

destination-cognac.com

bienvenue@destination-cognac.com

VISITS AND HERITAGE GUIDE

Frieze chronological

ANTIQUITY

First vines planted and creation of the first great highways (Via Agrippa, Chemin Boisné ...)

LOWER CRETACEOUS PERIOD

- -130 million years ago
- Dinosaurs at Angeac-Charente



MIDDLE AGES



1th century

- Construction of the Château de Bouteville around the year 1000
- 1st mention of the town of Cognac (Conniacum) in 1030
- Development of the salt trade along the Charente

11th to 13th centuries

 Romanesque churches are built all over the region



 The Hundred Years War (1337-1453) – a disastrous period for the region, successively English and French



NEOLITHIC PERIOD

 Construction of several dolmens in our region



RENAISSANCE





End of the 15th century

 Birth of François 1st in the Château de Cognac in 1494 King of France from 1515 to 1547

16th century

- "Coup de Jarnac" In 1547, during a duel, Guy de Chabot (Baron de Jarnac) slashed the calf of his adversary, the lord of La Châtaigneraie with a blow of his sword. This very adroit "coup" was fatal to the latter
- Battle of Jarnac In 1569, victory over the Protestant troops. The Prince de Condé was murdered after surrendering
- Discovery of Pineau des Charentes in 1589



17th century

- Invention of double distillation
- Creation of the first cognac trading house: Maison AUGIER in 1643
- Creation of the first "charentaises" (slippers)



18th century

 Development of the cognac trade and establishment of the great cognac trading houses: MARTELL (1715), REMY-MARTIN (1726), DELAMAIN et HINE (1763), HENNESSY (1765) et OTARD (1795)

20ST CENTURY



- Cognac is now exported in bottles
- Birth of François Mitterrand in 1916 at Jarnac – President of France from 1981 to 1995



- Commercialisation of Pineau des Charentes in 1921
- Cognac Tourist Office opens in 1924
- The regional appellations ("crus") are identified in 1938

19TH CENTURY

- Decline of river-based trade with the opening of the Angoulême-Saintes railway in 1867
- Phylloxera crisis between 1875 and 1895
- Birth of Jean Monnet ("Father of Europe") in 1888
- First semi-automatic bottling machine in 1898



21ST CENTURY

 Segonzac is the first French municipality to obtain the label "Cittaslow" in 2010





 Cognac acquires the label "Ville d'Art et d'Histoire" in 2012

Discover THE TERRITORY!







WALKS IN COGNAC!

"King's Walk" (Le Parcours du Roy) and "Belle époque Walk" bring to life the architectural heritage of the ancient centre of Cognac. The former takes you back to the beginnings of eauxde-vie (17th and 18th centuries); the latter, with a visit to the essential Place François I, is an invitation to return to the 19th century.

Circuits available at the Cognac Tourist Office.

48, Boulevard Denfert Rochereau - 16100 COGNAC







DID YOU KNOW?

The suffix -ac at the end of a place name comes from the Latin -acum and originally from the Gallic -acos and it means an owner's estate.



Bourg-Charente



Segonzac

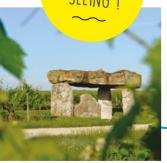
SEGONZAC, STEP BY STEP...

This village contains a number of stones which, through their sculpture and arrangement, reveal historical upheavals, slices of life and the needs of past eras. Nose in the air, the eye on the lookout find all these small details that tell the past and the present.

> Circuits available at the Tourist Information Office

1. Rue Pierre Viala - 16130 SEGONZAC





7 metres long, 2.20 metres high, 4.70 metres wide and a table weighing more than 40 tonnes, the dolmen of Saint-Fort-sur-le-Né has been majestically enthroned in the middle of the vineyard for more than five thousand years.





JARNAC HISTORIC TRACK!

This 40-minute tour allows you to discover the architectural and historical curiosities of the town of Jarnac.

Circuits available at the Tourist Information Office

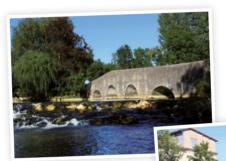
1. Avenue Carnot - 16200 MAINXE-GONDEVILLE



Bassac

Graves-St-Amant

St-Même les-Carrières



St-Simon

Vibrac



St-Simeux



Châteauneufsur-Charente

Bouteville

Lignières-Sonneville

St-Preuil

WALK IN CHATEAUNEUF!

Discover at your own pace of Chateauneuf-sur-Charente and discover the main monuments and points of interest

Circuits available at the Tourist Information Office

2. Rue du Général Leclerc - 16120 CHATEAUNEUF/CHARENTE



Amus-eum YOURSELVES!



Launched by Grand-Cognac in 2020, « Les Distillateurs culturels » brand brings together the museum of «les savoir-faire du cognac», the museum of art and history and the heritage development department in order to help the public discover the area in a different way.



Thanks to a $2,000 \, \text{m}^2$ tour, visitors are invited to discover areas evocative of the liquor of the gods through a visit punctuated by scenographies on the heritage, history and know-how of cognac. A shop located on the ground floor offers a wide range of regional products.

Les Remparts, Place de la Salle Verte - 16100 COGNAC
 +33 (0)5 45 36 03 65

THE MUSEUM OF ART AND HISTORY

Closed for renovation until the 1st of september 2023

Located in the former Hôtel Dupuy-d'Angeac, the museum offers a set of collections based on the history of the Cognac region, including local archaeological collections and an astonishing Neolithic pirogue. There is also a fine arts section with collections from merchant families, paintings from Saintonge, and collections of Art Nouveau glassware including creations by Emile Gallé.



VIRTUAL REALITY EXPERIENCES

From 13 years old

A dive into different eras thanks to an immersive experience with the «Virtual Travellers».

On the programme, 6 virtual reality expériences at the musée des savoir-faire du cognac: Dinosaurs, Néolithic, Romanesque art, Renaissance, Gabares et Secret of cognac.

By reservation • & +33 (0)5 45 36 03 65

Heritage development department

Numerous visits are offered to discover the rich heritage of the Cognac region: unmissable events between escapades and night shows. Accompanied by a guide, you will discover the heritage and history of the region.

1 Les Remparts, Place de la Salle Verte - 16 100 COGNAC +33 (0)5 45 36 03 65



La fondation

Martell

The Fondation d'entreprise Martell is a research and experimentation platform for designers, artists and researchers, as well as a public venue for raising awareness and educating people about living things.

Its program of exhibitions, residencies, conferences and workshops gives priority to supporting innovative projects with a regenerative dimension.

Aiming to pave new ways to build a resilient and sustainable future, the Fondation's projects encourage to reflect on the local area and its resources, as well as to explore local practices and know-how, in a dynamic of collective intelligence.





1 16, Avenue Paul Firino Martell 16100 COGNAC

www.fondationdentreprisemartell.com

MAISON NATALE DE FRANÇOIS MITTERRAND



Discover the childhood of (President) François Mitterrand through a visit to the living rooms of his home and artefacts preserved by four generations. The visit ends with a stroll in the garden.

2 22, Rue Abel Guy - 16200 JARNAC & +33 (0)5 45 35 46 08 www.maison-natale-francois-mitterrand.org

Musée

des Arts et des Traditions

The museum traces the life of an 18th century farm-labourer and the development of the municipality over time. The display of old tools for the various trades (blacksmith, cooper, clog maker, winemaker) takes the visitor deep in the past.

3 3, Place André Hitier - 16130 SALLES D'ANGLES & +33 (0)5 45 83 71 13





WHEN DINOSAURS RULED THE CHARENTE...

Fossils of dinosaurs, various animals and plants more than 135 million years old have been excavated in the Angeac-Charente valley since 2010.

For a period of 14 days from 12nd to 26th of July 2023, you can discover the fossils and the work of palaeontologists thanks to guided visits and children's workshops (7 - 10 years).

4 Informations and reservation

& +33(0)5 16 09 74 26 • www.patrimoine16.lacharente.fr



La petite maison du lin

Reconstitution of a Charentais weaver's house in the 19th century.

Discover weaving, spinning and bobbin lace. Exhibition on the history of flax, its cultivation and transformation from plant to yarn.

Guided visit of the village on request. Weaving, spinning and bobbin lace workshop on request all the year.

> 5 Ferme La Charmille 16130 LIGNIÈRES-AMBLEVILLE & +33(0)5 45 91 60 83 www.petitemaisondulin.fr



LA CITÉ INTERNATIONALE DE LA BANDE DESSINÉE ET DE L'IMAGE

The establishment brings together the Comic Strip Museum, temporary exhibition galleries, a bookshop and a library specialising in comic strips, an art cinema, a heritage collection, a documentation centre and an artists' residence called the Authors' House. Spread over three superb buildings on the banks of the river Charente or overlooking it, the Cité de la BD is located at the heart of the image centre that has developed in the department, contributing to its national and international reputation and confirming Angoulême as the world capital of comics.

Ouai de la Charente - 16000 ANGOULÊME
 +33 (0)5 45 38 65 65 • contact@citebd.org • www.citebd.org

Zoom on...

The painted walls of Angoulême

The Painted Walls are the subject of a tourist trail composed of of about twenty frescos created by the Cité de la Création, an association of la Création, an association of «muralists».

The route is available for download on the angoulemetourisme. com website or on the Angoulême comic strip walls application.





Housed in an old Charente farmhouse, this space presents drawings, models and videos that will give you the keys to understanding the archaeological site, which consists of a sanctuary and a theater, a remarkable testimony of exceptional dimensions.

Don't miss the new temporary exhibition "The ancient theatre in all its forms".

PALÉOSITE







The Eur one Both a to Nea offe coll flint reco

The first prehistory interpretation centre in Europe, the Saint-Césaire Paleosite is also one of the most modern.

Both entertaining and scientific, it offers a total immersion in the world of the Neanderthals. A museographic space offering a journey through time. Permanent collections, animations such as fire or flint knapping, participative activities and reconstructions of habitats and fauna, complete the interior visit (4h visit).

An outing dedicated to knowledge and fun in a protected natural setting.

Restaurant - Snack bar - Picnic area

8 Route de la Montée Verte - 17770 SAINT-CÉSAIRE & +33(0)5 46 97 90 90 - www.paleosite.fr







Visit oyster-farmers' huts on a jetty just above water level. Themes include the oyster, its story, its environment, the people who cultivate it and... tasting.

Daily animations: presentation of oyster farming with your feet in the water, with presentation of the know-how. Initiation to the opening of oysters.

Rue de Martyrs - 17 320 MARENNES
 +33 (0)5 46 36 78 98
 www.cite-huitre.com

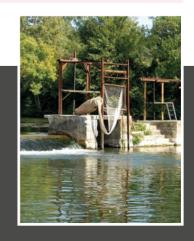
Zoom on...

LES ESSACS de Saint-Simeux,

Planning a day out with friends, family or a club and looking for something unusual to see?

How about a visit to our historic site of ancient eel fisheries in Saint-Simeux ! Guided tours in French and in English available for groups (min. 8 persons) all year round.

16120 SAINT-SIMEUX • & +33 (0)5 45 97 04 27 • www.lesessacs.com



In the blessed times

OF THE ABBEYS ...

ABBAYE DE CHÂTRES



11 Domaine de Garde Épée 16100 SAINT-BRICE **%** +33 (0)6 89 77 40 61 (booking essential) www.abbaye-de-chatres.fr

Châtres was built in the years 1180s and founded by a community of regular canons of the order of Saint Augustin.

The abbey was prosperous during the 13th and 14th centuries.

During the 100 years' war Châtres suffered great damages, the 2nd war of religion in 1568 was fatal to it.

Commendatory abbots administer the abbey up to the revolution.

abbey became private property in 1795. It was classified as a historical monument in August 1948. There have since been 7 stages of restoration.

Châtres is an emblematic roman style abbey. Thanks to its very elegant western facade with fine sculptures based on acanthus flowers and inside its row of 4 domes on pendentives.



ABBAYE DE BASSAC

In Bassac, the Benedictine Abbey and its church, set in peacefull gardens along the Canal des Moines, stand out to the visitor by their architecture emerging in the middle of the vineyards.

Gothic, baroque and classical styles blend harmoniously together, reminding us of the richness of the place.

To visit the abbey and its abbey church is to listen to the song of the Saintongean stones, to contemplate the faces of vesterday, and to breathe a moment of eternity.

12 50, Route de Condé - 16120 BASSAC **%** +33 (0)5 45 83 08 35 (booking essential) www.abbaye-de-bassac.com

ABBAYE DE SAINT-AMANT-DE BOIXE

Nestled between the river Charente and the forest of la Boixe, the abbey has watched over this region of the Angoumois for over a thousand years.

Mentioned as early as 988, the Benedictine abbey was rebuilt in the 11th and 12th centuries, thanks to the generosity of the Counts of Angoulême.

Discover the beauty and boldness of the Romanesque architecture of one of the best preserved medieval monasteries in

In the former monks' refectory, a fun and interactive tour with models, terminals, games, archaeological objects archaeological objects... will plunge you into the heart of the life of the monks

After your visit, your view of Romanesque art will never be the same again. the same

13 Abbaye – Espace d'architecture romane Place de l'Abbaye - 16330 SAINT-AMANT-DE-BOIXE & +33 (0)5 45 94 24 27 • abbayesaintamantdeboixe.fr/



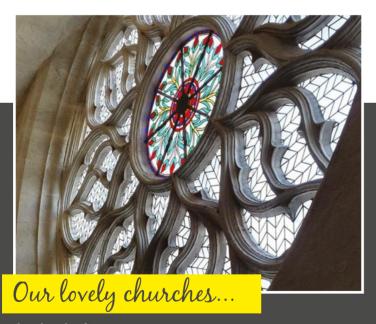




Discover the Abbaye aux Dames with Musicaventure, fun and connected experiences to explore the site, its history and its music.

After the Voyages, the Siestes and the Carrousel, experience the Odyssey, an urban adventure to be enjoyed with family or friends through the city of Saintes. A fun and exciting game!

11, Place de l'Abbaye - 17 100 SAINTES +33 (0)5 46 97 48 48 - www.abbayeauxdames.org



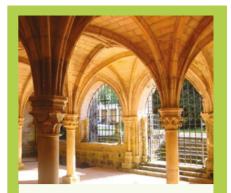
The church of St Léger,

The church of Saint Leger was founded at the beginning of the 11th century. It consists of a single nave extended by a gothic chevet. Its 12th century façade is a fine example of a «screen façade» typical of regional Romanesque architecture.

The decoration of the central portal has, among other things, an archway representing the signs of the zodiac and the work of the months of the year.

Over the centuries, the church has undergone modifications, the facade being transformed in the 15th century by the piercing of the rose window in the flamboyant Gothic style, then in the 19th century the architect Paul Abadie fils carried out interior restorations in the nave.

16 Rue Aristide Briand - 16100 COGNAC



ABBAYE DE FONTDOUCE

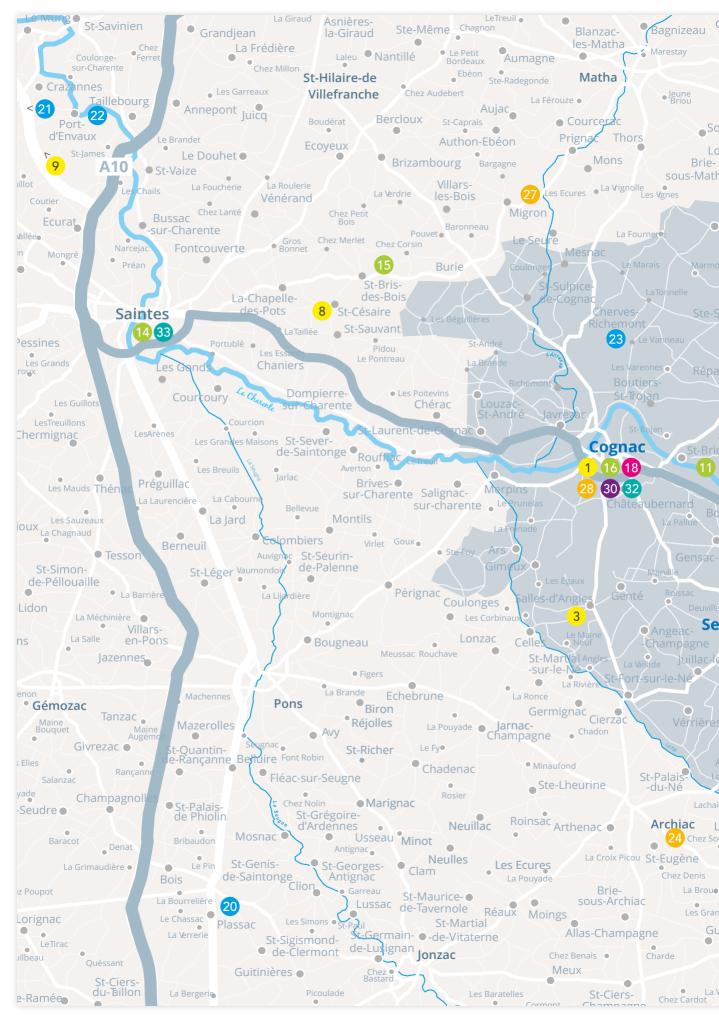
With your family or your friends, to visit or to play some games discover this timeless place.

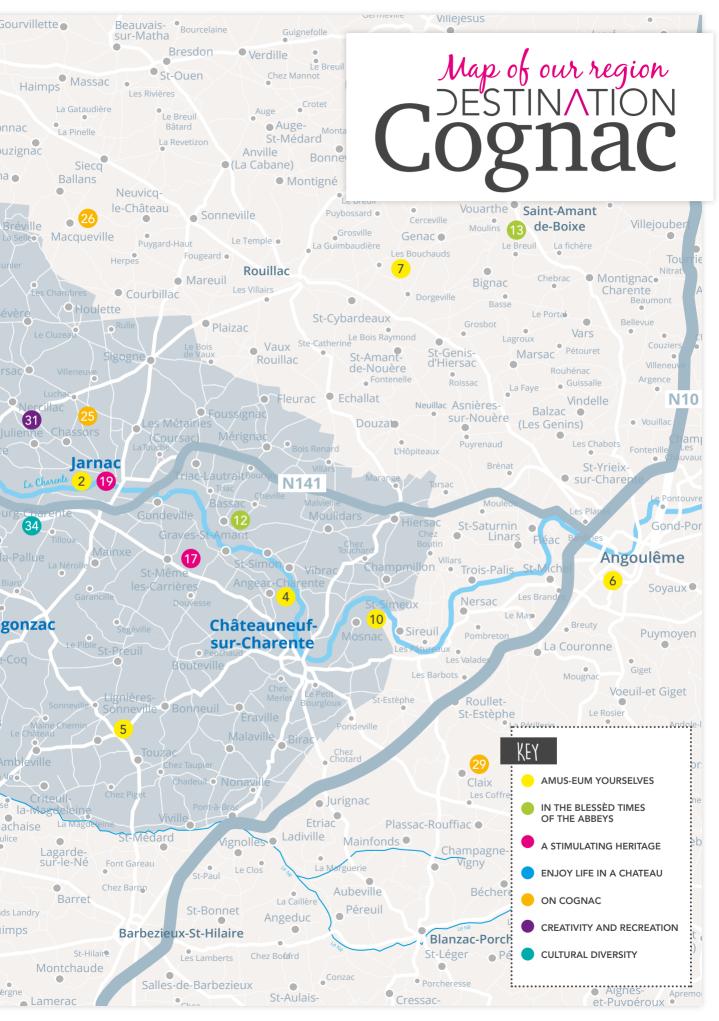
Founded in 1111, the abbey became a regional power from the 13th century and obtained the title of Royal Abbey in the 15th century. It suffered from the torments of the 16th century Wars of Religion. However, the different rooms that have been preserved demonstrate the scale of the abbey at its height.

On the programme for the summer season: outdoor escape games, night-time treasure hunts, unusual visits, exhibitions and concerts: something to delight all ages!

(1) Abbaye de Fontdouce 17770 SAINT BRIS-DES-BOIS & +33 (0)5 46 74 77 08 www.fontdouce.com







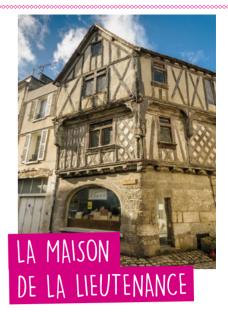
A stimulating HERITAGE

GUIDED TOUR OF SAINT-MÊME-LES-CARRIÈRES



During a two hour visit you will discover the heritage of Saint-Même-les-Carrières: the château, the church, the bread-oven and wash-house and most importantly the stone quarries which were exploited from the 8th and 9th centuries on, initially as an open-pit and then from the 17th century until 1975 as a mine. An impressive ensemble, 2km long and 600m wide..

17 16720 SAINT-MÊME-LES-CARRIÈRES & +33 (0)5 45 81 92 28 (Sundays by reservation) www.saint-meme-patrimoine.fr



La Maison de la Lieutenance is located at the beginning of the rue Grande, the main axis of the city from the Middle Ages until the middle of the 19th century.

Of medieval origin, the building was rebuilt in the 17th century. The carved wooden pieces, visible on the façade, probably date back to the 15th century. The door flanked by pilasters as well as the interior fittings (fireplaces, paintings) date from the 17th century. The Lieutenancy's house is the property of cognacs Prunier.

18 5, Rue Grande - 16100 COGNAC



FOLLOW THE GUIDE!

Throughout the year, Nathalie travels around Grand-Cognac area on the lookout for new things to offer you during guided tours.

Follow her...

to discover or re-discover its nuggets through a collection of experiences and moments shared with those who make up Destination Cognac. on the lookout for new things to offer you during guided tours.

& +33 (0)5 45 82 10 71

Book online at www.destination-cognac.com







COGNAC VILLE D'ART ET D'HISTOIRE

Agitateur de patrimoines

Heritage does not have to be a dusty old thing!

The City of Cognac's Art and History Department of the City of Cognac proves it with original proposals original proposals that aim to shake up preconceived ideas.

Throughout the year, it offers a programme to discover or rediscover the city of Cognac.

Heritage Days, Autumn-Winter Collection, Architecture Month, Summer Collection. Each season has its own programme and as many ways of looking at the city differently.

With more than 60 different proposals every year, there is something for everyone! Night tours, children's activities, sound walks, urban hikes urban walks, canoe trips... But also new concepts of visit concepts such as Unidentified Heritage Objects or «RDV en terres cognaçaise inconnues». Not forgetting great shows, fun exhibitions and plenty of events to and lots of events to «shake up» the heritage!

Programmes available on www.ville-cognac.fr

Cognac, labelled a Town of Art and History by the by the Ministry of Culture since 2012.

18 € +33 (0)5 16 45 00 17 • www.ville-cognac.fr









Two unique and immersive experiences

1 Cognac during the Renaissance:

Discover the secrets of Cognac and its prestigious past. This walk invites you to push open the doors of unusual places that you will discover in 360°. At the end of this extraordinary adventure, you will be able to travel back in time!

19 Jarnac in the industrial era:

We are on December 2, 1805. Napoleon I has just won the battle of Austerlitz against the Austrian troops. To celebrate this victory and reward his soldiers, he orders barrels of his favorite cognac. Go to the streets of Jarnac to make the delivery as soon as possible! Can you complete the mission in time?

Let yourself be guided!

Information on +33 (0)5 45 82 10 71



Time travel to Les Bouchauds!

New! With the Legendr application you will discover the Gallo-Roman site of Les Bouchauds in virtual reality. So are you ready to travel through time, dream and acquire new historical knowledge? Come to Rouillac with your smartphone!

Enjoy life



Château de Plassac

Guided visit on the history of the château de Plassac, on the Dampierre family and their famous visitors. The château stands on one of the St James of Compostella trails. Don't miss the cellars and distillery where you can try products from the château!

> 20 17 240 PLASSAC \$\& +33 (0)5 46 49 81 85 www.chateaudeplassac.com

CHÂTEAU DE LA ROCHE COURBON

This castle was built on a rocky outcrop in the 15th century, before being transformed into a country estate in the 17th century by the young Marquis Jean-Louis de Courbon.

A flight of steps leads from the Renaissance terrace to the splendid French-style gardens. Enjoy three hours in a dream world: a furnished château that is still someone home. PrehistoZen tour in the forest.

2) La Roche Courbon - 17 250 SAINT PORCHAIRE \$\&\ +33 (5)5 46 95 60 10 www.larochecourbon.fr



CHÂTEAU DE PANLOY

AN AUTHENTIC XVIII CENTURY CHATEAU

Panloy is an Historical Monuments still habited by the same family.

It is located on the banks of the Charente in the nice village of Port d'Envaux. Discover with your family an authentic 18th century chateau:

in the gardens, children with their parents will discover stables, dovecote, chapel... Then a great course will take young and old in the park on a nature trail with animals.

Inside the chateau visit during a one-hour guided tour some very authentic spaces with many curiosities: coffee maker of 1840, 18th century tapestries, rare Louis XV bathtub, authentic sedan chair...

23, Domaine de Panloy - 17350 PORT D'ENVAUX \$\&\circ\ +33 (0)5 46 91 73 23 \underset www.panloy.com





Château Chesnel

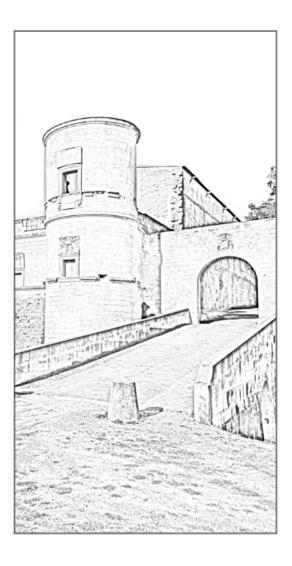
A unique château in the region, thanks to its original architecture.

The whole is a harmonious construction of outbuildings and château that have remained intact since the first stones were laid at the beginning of the 17th century.

The main part of the château is on two levels, flanked by two wings at right angles and at the angles of the quadrilateral are two massive square towers that are topped by a parapet on strong cantilevers that mask the roofs, decorated with crenellations that render this imposing building particularly charming.

23 Château Chesnel - 16370 CHERVES-RICHEMONT & +33 (0)6 87 80 72 88 (Visit all year on reservation) www.gite-chateauchesnel.com





COGNAC TOURISME Want to get away?

"Cognac Tourisme", the incoming tour operator of the Tourist Office, offers a year-round range of tailor-made breaks and theme days in the Cognac area for all budgets: cognac house visits, heritage, river trips, gastronomy, workshops...

For us, nothing is impossible! For you, we promise an exceptional experience!

1 48, Boulevard Denfert Rochereau - 16 100 COGNAC \$\& +33 (0)5 45 82 10 71 • groupes@destination-cognac.com



On COGNAC





LES FRÈRES MOINE LE CIRCUIT DU CHÊNE

Watch the oak cognac casks being made thanks to the magic of fire and the cooper's skills.

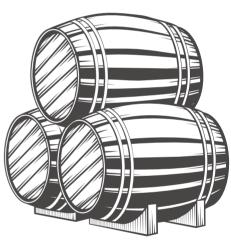
In the traditional distillery you will discover all the aspects and subtleties of double Charentaise distillation then in the cellars learn everything about the mysteries of aging and blending process with our master cellar.

Cognac Pineau and Wine tastings on demand.

25 1, Rue de la Boucle 16 200 CHASSORS & +33 (0)5 45 80 98 91

\$\&\ +33 (0)6 27 46 23 58 (booking essential) www.moinefreres.fr





LE CEP ENCHANTÉ

> Check our online shop:

boutique.tonnellerie-allary.com



You will be able to venture on a playful journey through the vineyards, punctuated by scenographies, visual, sound and olfactory effects, located in the Charentais vineyard.

A tasting of the products of the domain is offered at the end of the visit.

Or go for a game of Swin-Golf (9 holes golf course).

> Indoor and outdoor Escape Game (by reservation) to discover

New in 2023 : A golf cart course, tailor-made to take advantage of the surrounding landscapes.

🥸 4, Rue de la Croix de l'Anglais - 17 490 MACQUEVILLE

& +33 (0)5 46 26 67 76 - www.lecepenchante.fr

ÉCOMUSÉE DU COGNAC **FAMILLE TESSERON**

The Ecomuseum of Cognac is an interactive museum or interpretation centre of the Cognac professions where you can discover an audio-visual show on 2000 years of art and history (subtitled in 4 languages). This sensory journey will continue with a visit to our distillery, an exhibition on Cuba, which will be enlarged in 2023, and a 200m2 space presenting the «Haute Couture» of the automobile and tractors of the 50s and 60s. You will learn in a playful and poetic way about the arts and perfumes of Pineau des Charentes and Cognac through a space composed of perfume organs. A treasure hunt can accompany you throughout this visit for a more playful and amusing discovery of our site.









35, Route des Bessons 17770 MIGRON **©** 05 46 94 91 16 domaine-des-bessons.fr Information and prices on our website.



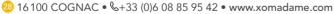


BOOKING ESSENTIAL



XO madame organises Cognac tours for individuals, groups and companies.

To create a unique experience, the agency offers a full range of "à la carte services": exclusive visits, meetings with winemakers, visits of distilleries, vineyard tours in vintage cars, picnic chic in the vineyards, food-pairings, QI Gong in the vineyards ... to create an unforgettable Cognac trip.











During the visit, each step of the elaboration of our Single Estate Cognacs will be explained to you. After a walk in the vineyards, you will discover the wine making process and then enter our traditional distillery to understand the double distillation process in Charente.

Your visit then continues in our cellars to smell the eaux-devie in the process of aging. Finally, we will reveal our blending secrets which allow us to create our different Cognacs.

For a complete experience, we offer 3 different services on reservation:

Passion Cognac Tour

A complete tour of the estate with tasting along the way Monday to Friday: 10:30am, 2pm and 4pm. Saturdays on request.

Cocktail workshop including a complete tour of the estate and the creation and tasting of cocktails made by you.

On reservation, fixed dates from May to September, limited places.

Cellar master workshop to create your own XO Cognac, leave with your own personalised bottle.

On reservation, fixed dates, limited places).

Visits are possible all year round by reservation, from Monday to Saturday.





For more information and to book your visit:



Domaine de Chez Maillard

route du Ménager - 16440 CLAIX

+33 (0)5 45 66.35.72

visites@abk6-cognac.com

abk6-cognac.com



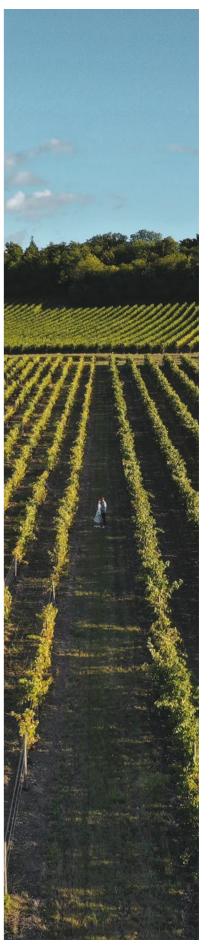


From its creation by Jean Martell in 1715 up to the present day, travel through time to discover the history and philosophy of Maison Martell, as well as the foundations of its success. You will encounter the array of artisanal skills that contribute to the elaboration of Martell cognacs and their worldwide reputation for excellence. In particular, you will discover the Martell art of blending, a precious legacy transmitted from one Cellar Master to the next through nine generations. This savoir-faire has its roots in the terroir and in the quality of the House's carefully nurtured vineyard. This complete exploration of our universe will be followed by a cognac tasting at the Atelier Martell.

MARTELL OPENS ITS DOORS!

Visit our historic site and discover Martell's way of making cognac. Visits year-round; booking essential.

20 16, Avenue Paul Firino Martell - 16 100 COGNAC
 № +33 (0)5 45 36 34 98 ou visites@martell.com



ISITS AND HERITAGE GUIDE

Creativity AND RECREATION











Talent, creativity, sharing...

For 44 years, the Salon des Métiers d'Art of Cognac has reinvented itself to offer you a concentrate of gift ideas and unique pieces!

22 creators to meet, a few days before Christmas, at the Récollets Convent in COGNAC.

Offer beautiful!

30 www.metiersdartcognac.fr







JULIENNE SYMPOSIUM SCULPTURES



More than 30 stone sculptures, created for various editions of the Symposium that began in 2002, are exhibited near the Town hall and on the main square. The works of art are unique and original -monumental for most of them- and form an open air museum accessible to all.

Every two years in September, the International Stone Sculpture Symposium brings together six artists of different nationalities for a dozen days around a common theme.

The programme: creativity, sensitivity and talent! In presence of the public, each sculptor creates a monumental work of art according to the selected project. During the 2022 Biennial six majestuous sculptures were created on the theme «Metamorphosis». Must see in Julienne!

31 Place de la Mairie et Place Michel Feuillâtre - 16 200 JULIENNE \$\&\structure{3}\$ +33 (0)6 07 35 91 69 - www.sculpture-julienne.fr

ZOOM ON... VILLAGES AND THEIR SCULPTURES

Each biennial meeting of Julienne's artists sees the birth of six new original creations.

These sculptures will then enrich the cultural heritage of municipalities and inter-municipalities wishing to bring an artistic dimension to their territory.

As ambassadors for Julienne and witnesses to the talent of professional sculptors from different continents, these unique creations bring art within reach of everyone in rural areas.

More than 70 original works of art are spread throughout the region, forming a freely accessible «path of contemporary sculpture» that everyone can discover on their walks.

Cultural

COGNAC BLUES PASSIONS



From the 4th to the 9th of July 2023, the Cognac Blues Passions festival invites you for its 30th edition!

Every year, at the beginning of July, artists from all over the world meet on the Ile Madame of Jarnac for the festival's opening night. The festivities continue for 5 days, around numerous scenic areas, each one more beautiful than the other. The most magnificent of them, The Public Garden, a friendly and family place, which allows festival-goers to fully enjoy the concerts and to wander throughout the day from one stand to another in its wooded alleys.

This summer, let's celebrate this 30th anniversary with Michel Jonasz, Placebo, Mc Solaar, -M-, Buddy Guy, Chris Isaak and many others! 6 days of non-stop live music, more than 100 concerts with artists from all over the world in the whole city of Cognac and a day open to all are waiting for you!

② 12, Rue du 14 Juillet - 16100 COGNAC & +33 (0)5 45 36 11 81 - www.bluespassions.com





FESTIVAL DE SAINTES

LET THE PARTY BE BEAUTIFUL!

8 days, 36 concerts throughout the city of Saintes with the greatest ensembles and artists selected by Hervé Niquet.

From July 15 to 22, 2023.

33 11, Place de l'Abbaye – 17 100 SAINTES \$\&\ +33 (0)5 46 97 48 48 www.abbayeauxdames.org/



FÊTE DU COGNAC

On 27, 28 and 29 July 2023, from 6pm to 2am, this festival takes place on the banks of the Charente in Cognac. It offers cocktail bars, local food and concerts. This event is dedicated to all those who love new flavours, both in terms of taste and sound, as well as to those in search of a festive atmosphere.

② Quai de la Salle Verte - 16100 COGNAC % +33 (0)5 45 81 21 05 • www.lafeteducognac.fr





Festi'Classique

Festi'Classique is a blend of two different excellences: music and cognac.

The festival's ambition is to bring to the fore the most brilliant talents of classical music (piano, violin, cello, harp, flute, guitar, trumpet, trombone, vocal etc) in a setting that promotes the most prestigious cognacs.

Every year a programme dedicated to artistes of stature and winners of international competitions.

At the end of each concert, the musicians share a moment of conviviality with their public.

32 & +33 (0)5 46 94 74 61 - www.festi-classique.fr





ONLINE

LEC Festival Cognac European Literature Festival



Every year, writers, interpreters, journalists and artists from all over Europe meet to make Cognac the capital of literary Europe on the third weekend of November.

In 2023, the LEC Festival celebrates la dolce vita and honours Italy throughout the country from 14 to 19 November in Cognac and Nouvelle-Aquitaine.

The programme includes interviews and debates, meetings with the public, readings, films, activities for young people, exhibitions and a large European bookshop, for three days in the heart of Cognac!

32 15, Rue Grande - 16100 COGNAC
 6 +33 (0)5 45 82 88 01 • contact@litteratures-europeennes.com
 www.litteratures-europeennes.com





Discover the Abattoirs an eclectic musical program with 40 concerts a year (Rock, pop, hip hop, indie...). It is also intended to work with local groups with accompaniement and residency.

The association also offers music lessons through the Rock School, located in the city centre, and regulary offers show for kids, meeting & conference, master class.

32 33, Rue des Gabariers 16 100 COGNAC • +33 (0)5 45 82 48 06 www.lesabattoirs-cognac.fr/





SOUND AND LIGHT SHOW OF BOURG-CHARENTE

Come and discover the fabulous history of Cognac through a magical sound and light show.

Special effects, horses on the Charente, dances, music, fights, ... all the ingredients are gathered so that you spend an excellent evening which will end with a huge fireworks.

Reservation advised \$\& +33 (0)5 45 81 05 34 son-lumiere-bourg-charente.com





L'AVANT-SCÈNE COGNAC

THE MULTIDISCIPLINARY CULTURAL SEASON

On the programme: dance, theatre, music, circus, magic... throughout the year. And the "Coup de Chauffe" festival in the public areas. Each season demonstrates the vitality of current creativity, genres and artistic forms from here and elsewhere and is based on pleasure and demand.

1, Place Robert Schuman - 16 100 COGNAC+33 (0)5 45 82 32 78

www.avantscene.com



Tickets
on sale
in your Tourist Office!

TICKETS FOR A SHOW?

A CONCERT OR AN EVENT?

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